
AMY · SWEET PIXIE DREAMS

The Complete Bag Edit · Bundle

THE CAPSULE

ACCESSORIES

GUIDE

Build a considered collection of bags and accessories
that works harder with less — and always feels intentional.

WHAT'S INSIDE

01 The capsule mindset

02 Your core bag edit

03 Your core accessories edit

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"IT'S NOT ABOUT HAVING MORE. IT'S ABOUT HAVING EXACTLY THE RIGHT THINGS."

Amy

THE CAPSULE

MINDSET

A capsule collection isn't about owning less for the sake of it. It's about owning the right things — pieces that work hard, go everywhere, and make getting dressed feel easy rather than overwhelming. The same philosophy that works for a capsule wardrobe works beautifully for bags and accessories too.

WHY A CAPSULE APPROACH WORKS

01 You stop buying things that don't work

When you know exactly what you need, impulse purchases lose their appeal. Every new piece has to earn its place — which means you end up with things you actually love and use.

02 Everything works with everything

A considered collection is built around a consistent colour palette and aesthetic, so any bag works with any accessory and any outfit. No more "nothing goes with this."

03 Getting ready feels effortless

When your collection is intentional, you stop second-guessing. You reach for what you need, it works, and you move on with your day feeling put-together without the effort.

04 You invest better

A smaller, more considered collection means you can afford to invest in quality pieces that last — rather than spreading your budget across lots of things that don't quite work.

THE CAPSULE RULE

Before adding anything new to your collection, ask: does this work with at least three things I already own? If the answer is no — it doesn't belong in your capsule.

YOUR CORE

BAG EDIT

You don't need a different bag for every occasion — you need five great bags that between them cover everything. Here are the five I'd build any capsule collection around.

01 The everyday crossbody or shoulder bag

Your most-reached-for bag. Medium sized, structured enough to hold its shape, relaxed enough to go anywhere. This is the bag that works for coffee runs, errands, casual lunches and everything in between.

Look for: Neutral tone, adjustable strap, zip closure, fits your pouch system comfortably.

02 The tote

For days when you need to carry more — work, travel, shopping, the beach. A great tote is roomy, sturdy and still looks intentional rather than like an overstuffed grab bag.

Look for: Interior pocket or zip, structured base, comfortable handles, neutral or classic print.

03 The mini or clutch

Evenings out, special occasions, or simply days when you want to carry as little as possible. A mini bag forces you to edit down to the absolute essentials — which is actually quite liberating.

Look for: Fits your card holder, phone and lip product. Chain or detachable strap for versatility.

04 The structured work or day bag

A more polished option for professional settings, meetings or days when you want to look particularly put-together. This bag does the heavy lifting when you need to look the part.

Look for: Laptop or document sleeve, top handle, clean structured silhouette, professional colour.

05 The casual or weekend bag

Relaxed, easy and effortless. Think bucket bags, soft leather, canvas totes or anything with a slightly undone feel. The bag you reach for when you're off duty.

Look for: Soft structure, comfortable to carry all day, goes with casual and smart-casual outfits.

YOUR CORE

ACCESSORIES EDIT

The right accessories don't just decorate your bag — they transform it. These five pieces can completely change the look, feel and function of any bag in your collection.

01 A bag charm or keychain

The quickest way to add personality to any bag. A charm instantly makes a simple bag feel more considered and personal — and it moves between bags in seconds. Choose one that feels like you.

Look for: Clip-on attachment, quality materials, something that reflects your personal style or makes you smile.

02 An interchangeable or statement strap

One bag, completely different look. A woven strap, a chain, a printed canvas — swapping out the strap is the most underrated styling trick in accessories. It makes your existing bags feel new again.

Look for: Universal clip attachment, adjustable length, a style or colour that complements your existing bags.

03 A silk scarf or bandana

Tie it on your bag handle, thread it through a strap, or use it as a bag liner for a pop of colour. A scarf is one of the most versatile accessories you can own — it works on your bag and your outfit.

Look for: A print or colour that works across your wardrobe. 70cm square is the most versatile size.

04 A slim card holder or wallet

The single most practical accessory in your collection. A slim card holder that moves between every bag means you never leave home without your essentials — and it keeps your bags uncluttered.

Look for: Holds 4-6 cards comfortably, slim enough to sit flat in any bag, quality clasp or magnet closure.

05 A bag organiser insert

Especially useful for totes and larger bags. A structured insert keeps everything in place, protects the interior of your bag, and makes switching bags even faster — just lift the whole insert out and drop it in.

Look for: Multiple pockets, lightweight felt or nylon, sized to fit your most-used bag.

MAKING IT

WORK TOGETHER

The real magic of a capsule collection is how much variety you can create from just a few pieces. Here's how to mix your bags and accessories to build multiple looks from a small, intentional collection.

EVERYDAY CASUAL

Crossbody bag + bag charm + slim card holder. Keep it effortless — one personality piece is enough.

WORK OR MEETINGS

Structured day bag + plain strap + minimal card holder. Let the bag do the talking — keep accessories quiet.

WEEKEND ERRANDS

Tote or casual bag + statement strap + scarf tied on handle. Relaxed but considered.

EVENING OUT

Mini bag or clutch + chain strap + slim card holder only. Edit down to the absolute essentials.

TRAVEL OR DAY TRIPS

Tote + bag organiser insert + charm for personality. Function first, style second — but never sacrifice either.

SMART CASUAL

Crossbody or shoulder bag + silk scarf on handle + charm. The scarf elevates everything instantly.

THE COLOUR RULE — HOW TO MAKE EVERYTHING WORK TOGETHER

- Build your bag collection around 2-3 neutral tones — black, tan, cream or cognac work across almost everything.
- Use accessories for colour and personality — a colourful charm or printed scarf adds interest without committing to a bold bag.
- Mix textures rather than colours — leather with woven, suede with chain, smooth with rough. Texture creates interest without clashing.
- When in doubt, match your metals — gold hardware with gold accessories, silver with silver. It ties everything together instantly.

AMY'S TIP

You don't need to buy everything at once. Start with one great everyday bag and one versatile accessory — a slim card holder is the best first investment — and build slowly and intentionally from there.

YOUR PERSONAL CAPSULE PLANNER

Use this page to map out your own ideal capsule collection — what you already have, what's missing, and what to add next.

MY CORE BAGS — WHAT I ALREADY OWN

EVERYDAY CROSSBODY / SHOULDER

TOTE

MINI OR CLUTCH

WORK OR STRUCTURED DAY BAG

CASUAL OR WEEKEND BAG

MY CORE ACCESSORIES- WHAT I ALREADY OWN

BAG CHARM OR KEYCHAIN

INTERCHANGEABLE STRAP

SILK SCARF OR BANDANA

SLIM CARD HOLDER

MY NEXT INVESTMENT- WHAT TO ADD

THE GAP IN MY COLLECTION I WANT TO FILL FIRST
